



# 98% of all Patented Inventions Fail! Even though your Brain is Hardwired to Invent!

But it's not your brain's fault, for many it's because school made you stupidly uncreative.

Humans are Wonderful inventors by Birth! And you're Alive Because Your Ancestors Were Great Inventors!

## Humans Have Only 3 Modes... Consuming, Creating And Dead !

Everyone can invent once they learn a few simple techniques. Perry The Inventor has been awarded over 50 US & Foreign Patents, is an HSN On-Air Personality, has licensed and sold his inventions (including a sale to a Government agency)! A serial Entrepreneur he is the founder and CEO of Perry Teri Toys LLC and award winning Toy Company. He currently has multiple products in MASS and is launching more Toys at Toy Fair this year.

### Story Ideas

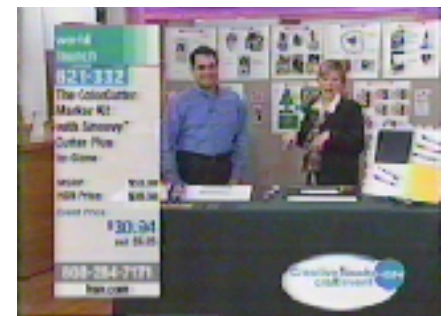
- ◆ Why Professional Inventors Make Money And Amateurs Only Spend it
- ◆ **What makes a great toy!**
- ◆ Which of my Dumb ideas is Worth a Million Bucks
- ◆ **Inventive Parenting**
- ◆ Protect Your Kid's Brain From School: How to STOP school from killing your kids Creativity
- ◆ **How Moms and Dads can raise creative kids**
- ◆ Toy Inventing as Therapy
- ◆ **How small business can out-innovate the Sharks**
- ◆ How I turned a Junk-Drawer Prototype into a Million Dollar Seller
- ◆ **Inventing Profits: How to turn nothing into something you can sell**
- ◆ How to take your kids on an Invention Adventure



Perry's Invention Adventure Book



Junk Draw to Million \$ Product



### Media Experience

- |                          |                                |
|--------------------------|--------------------------------|
| ABC Good Morning America | Ed Tyll Show                   |
| Home Shopping Network    | Radio Red                      |
| ABC World News Tonight   | Shep Cohen The World of Work   |
| Inventors' Digest        | Plus international, Newspaper, |
| TechTV                   | Radio and TV as well...        |

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